

## News

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### SAMMYs Finalists Announced

Feb 26, 2004, TORRANCE, Calif. -- *Security Sales & Integration* is proud to announce the finalists for the 9th Annual Sales and Marketing (SAMMY) Awards. The winners will be announced during a free gala ceremony March 30 at the Venetian Resort Hotel Casino in Las Vegas. For more information, [click here](#).

And now, the 2004 SAMMYs finalists (in alphabetical order):

#### Residential Sales Brochure

- Ackerman Security Systems, Atlanta
- All-Guard Systems, Hayward, Calif.
- Guardian Protection Services, Pittsburgh

#### Commercial Sales Brochure

- All-Guard Systems
- Multiguard Corp., Indianapolis
- Vision Southeast, Birmingham, Ala.

#### Direct-Mail Sales Piece

- Alarm Detection Systems, Aurora, Ill.
- Peak Alarm, Salt Lake City
- Sonitrol, Alexandria, Va.

#### Business Card Design

- All-Guard Systems
- Peak Alarm
- Provident Security, Vancouver, British Columbia, Canada

#### Yellow-Page Ad Design

- Argus Security System, McAllen, Texas
- Greater Alarm, Irvine, Calif.
- Guardian Protection Services

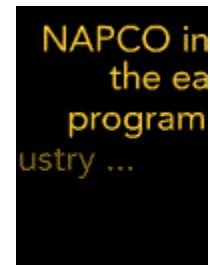
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**Company Newsletter**

- Greater Alarm
- Securtek, Yorkton, Saskatchewan, Canada
- Sonitrol

**Promotional Item**

- Custom Alarm, Rochester, Minn.
- Greater Alarm
- Guardian Protection Services

**Best Television/Radio Ad**

- Custom Alarm
- Guardian Protection
- Peak Alarm

**Company Logo/Vehicle Design**

- Fire Systems Design, Hurst, Texas
- Draganchuk Alarm Systems, Ventura, Calif.
- Provident Security

**Web Site**

- Custom Alarm
- Guardian Protection
- Vision Southeast

**Integrated Commercial/Industrial Installation of the Year**

- The Comm Group, Pittsburgh
- Digatron Security, Denver
- Greater Alarm

**Integrated Residential Installation of the Year**

- Greater Alarm,
- Imperial Security Systems, Watervliet, N.Y.
- Security Specialists, Greenwich, Conn.

SSI would like to thank the following companies for making the SAMMYS possible:

- Alarm Capital Alliance (ACA)
- Altronix
- Dedicated Micros
- DSC
- Fire-Lite
- Honeywell Security
- IEI

- ISC West/Reed
- LeadTracker
- NAPCO Security
- NASCOM

Also, a special thanks to SAMMY judges Tom Brigham of public relations firm Brigham Scully; Beverly Steinberg of GBL Public Relations; and Julie Dorr of Open Door Research.

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