

SSI Announces SAMMY Award Winners

Mar 23, 2010, LAS VEGAS --

SECURITY SALES & INTEGRATION hosted its 15th annual SAMMY Awards at the Venetian Resort Hotel Casino in Las Vegas on March 23 in an effort to recognize security dealers and systems integrators who exemplify professionalism in their sales, marketing and installation endeavors.

SSI would like to thank program sponsors Altronix, Honeywell Security, ADI, Fire-Lite, TRI-ED, PSA Security Network, Visonic, Electronic Security Association (ESA), *Campus Safety Magazine* and ISC for helping make the 2010 SAMMY Awards possible.

The evening also included the SSI Hall of Fame induction ceremony emceed by Ron Davis. The class of 2010 includes Louis (Lou) Fiore, John Hakanson, Donald Horn, William (Bill) Moody, John Murphy and Ralph Sevinor.

SAMMY Award finalists and winners:



Installer of the Year

- Alarm Detection Systems
- ASG Security — **WINNER**
- Provident Security

Integrated Installation of the Year

- Benson Systems
- Stanley Convergent Security Solutions Inc. — **WINNER**
- Ultrasafe Security Specialists

Best Overall Integrated Marketing Campaign

- ADS
- ASG Security
- Stanley Convergent Security Solutions Inc. — **WINNER**

Best Sales Brochure

- Safe Home Security
- SecurTek Monitoring Solutions — **WINNER**
- Stanley Convergent Security Solutions Inc.

Best Company Logo Design

- Best Defense Security & Fire Protection — **WINNER**
- Priority 1
- SecurTek Monitoring Solutions

Best Broadcast Advertisement (TV, radio or online)

- Protection One
- Security Systems of America
- Vector Security — **WINNER**

Best Vehicle Graphics Design

- ASG Security
- Smith & Wesson Security Services — **WINNER**
- Stanley Convergent Security Solutions Inc.



Best Community Outreach Program

- ADS
- Stanley Convergent Security Solutions Inc. — **WINNER**
- Vector Security

Best Company Newsletter

- Atronic Alarms
- Priority 1
- SecurTek Monitoring Solutions — **WINNER**

Best Web Site Design



- ADS
- Johnson Controls — **WINNER**
- Stanley Convergent Security Solutions Inc.

Best Promotional Giveaway Item

- ASG Security
- The Protection Bureau — **WINNER**
- Security Systems of America

Best Display Advertisement

- ASG Security
- Atronic Alarms — **WINNER**
- Smith & Wesson Security Services

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