



11th Annual

SAMMY Awards

presented by Security Sales & Integration Magazine

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Vision Southeast -
Birmingham, AL



2004 Winner!
Web site

SSI Announces Finalists for the 2006 SAMMY Award

Feb 15, 2006, TORRANCE, Calif. -- The wait is over! The finalists for *Security Sales & Integration's* 11th Annual SAMMYs (Sales and Marketing Awards) have been announced. The awards will be given out Tuesday, April 4 on the eve of the International Security Conference (ISC) West at Las Vegas' Venetian Hotel and Resort. The ceremony is **free** and open to all security professionals.

HSM looks to have a banner night in Las Vegas as one of the most-honored finalists in the awards program's history. The company is a finalist in six of the 12 categories, including Overall "Integrated Marketing Program" and Integrate Commercial/Industrial Installation of the Year.

Perennial SAMMYs contender Guardian Protection Services of Pittsburgh has made another strong showing in this year's awards program with three nominations, equaling that of alarm-systems powerhouse ADT. Also receiving multiple nominations are Exton, Pa.-based The Protection Bureau, fellow Pennsylvanians Vector Security of Pittsburgh, and Green Brook, N.J.'s Haig Security Systems. All three companies were finalists in two categories.

The SAMMY Awards honor the best marketing and installation efforts among dealers and integrators in the electronic security industry.

More than 150 entries received by SSI for this year's awards were judged by a panel that included Tom Brigham of public relations firm Brigham Scully, Beverly Steinberg of GBL Public Relations, Jon Daum of Daum Weigle public relations and Richard Hahn, president of Richard Hahn & Associates.

Join the winners, finalists and the rest of your peers at the SAMMY Awards in Casanova Conference Room 601 of the Venetian at 4:30 p.m. on April 4. For more information on the SAMMYs, or to start contemplating your entry for the 2007 awards, go to www.thesammyawards.com.

Security Sales & Integration is pleased to present the finalists for the 2006 SAMMYs (in alphabetical order):

Installation Awards

Integrated Commercial/Industrial Installation of the Year
Sponsored by [NAPCO Security](#)

- **HSM Electronic Protection Services — Jupiter, Fla.**
- **Tech Systems — Duluth, Ga.**
- **Vision Southeast — Birmingham, Ala.**



**Integrated Residential Installation of the Year
Sponsored by [NAPCO Security](#)**

- A-1 Security — Las Vegas
- Kourt Security Partners — Lancaster, Pa.
- Ultrasafe Security — Norco, Calif.

[Marketing Awards](#)

**Overall "Integrated Marketing Program"
Sponsored by [Honeywell Security](#)**

- ADT — Boca Raton, Fla.
- HSM Electronic Protection Services
- Vector Security — Pittsburgh

**Sales Brochure: Commercial/Industrial
Sponsored by [Bosch Security](#)**

- HSM Electronic Protection Services.
- The Protection Bureau — Exton, Pa.
- Unisource Document/Secure Identity — Lenexa, Ill.

**Sales Brochure: Residential
Sponsored by [ADI](#)**

- ADT
- Connective Home — Brookhaven, Pa.
- Guardian Protection Services — Pittsburgh

**Newspaper/Yellow-Page Advertisement
Sponsored by [Alarm Capital Alliance](#)**

- Allstate Security Industries — Amarillo, Texas
- Custom Alarm — Rochester, Minn.
- Security Solutions Inc. — Norwalk, Conn.

**Company Newsletter
Sponsored by [Altronix](#)**

- Dillard Door & Security — Memphis, Tenn.
- SecureTek — Yorkton, Saskatchewan, Canada
- Vector Security

**Television/Radio Advertisement
Sponsored by [Dedicated Micros](#)**

- ADT
- Advanced Security — Janesville, Wis.
- Guardian Protection Services

- **HSM Electronic Protection Services**

Web Site Design

Sponsored by [Fire-Lite Alarms](#)

- **ASG Security — Beltsville, Md.**
- **HSM Electronic Protection Services**
- **Interface Security Systems — Earth City, Mo.**

Company Logo (Yard Sign — Business Card)

Sponsored by [Tane Alarm Products](#)

- **Dehart Alarm Systems — Sarasota, Fla.**
- **Haig Security Systems — Green Brook, N.J.**
- **Provident Security — Vancouver, B.C., Canada.**

Vehicle Graphics Design

Sponsored by [i3DVR](#)

- **24/7 Vision — Pittsburgh**
- **Alarm Team — Garner, N.C.**
- **Haig Security Systems**
- **Supreme Security Systems — Union, N.J.**

Promotional Giveaway Item

Sponsored by [Tri-Ed](#)

- **Guardian Protection Services**
- **HSM Electronic Protection Services**
- **The Protection Bureau**

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